



News of PUMA People, Products and Events

Published by PUMA, USA
Framingham, Massachusetts 01701

Tel. (617) 875-0660

Vol. 3 No. 3 August 24, 1983

PUMA USA Halts Counterfeiters

With the aid of United States Federal Marshals, PUMA USA uncovered approximately 14,000 pairs of counterfeit PUMA shoes in a warehouse located in Florida on May 24, 1983. The shoes were impounded and PUMA USA brought suit for infringement of the trademarks, PUMA, formstripe and leaping PUMA device against Mr. Ruddy Wu, M.W. International Trading Corporation, and Yong Lai Zoo.

PUMA alleged in its complaint that the defendants had violated the Federal Trademark Act of 1946 by selling counterfeit shoes bearing the PUMA trademarks. PUMA followed up its complaint by seeking a Temporary Restraining Order against the defendants, and in addition, an Order allowing it to seize and impound any counterfeit shoes in the possession or control of defendants or any entities acting with the defendants.

Said Lars Samuelson, President of PUMA USA, Inc., "PUMA intends to take legal action against all individuals responsible for counterfeit PUMA merchandise. We feel strongly that this practice must be stopped in the United States as does the membership of the Sporting Goods Manufacturers Association (SGMA)."